Untapped & Profitable T Shirt Niches [+ List of 1,000+ Niches]

Knowing how to find profitable t shirt niches is the reason I was able to sell well over $2,438,085 with Teespring and about half that again on Fabrily. If you start looking in any groups on Facebook you can be forgiven for being overwhelmed and thinking every t shirt niche in the world is saturated.

I am here to tell you that this isn't the case. There are tips, tricks, and ways that allow you to unlock niches almost on command.

It takes a little bit of money, but ensuring you have a system when entering a new market is key to your overall success.

So what are you going to learn in this article? Ideally, how to make money, and lot's of it! I can give you the keys, I can't make you open the door.

What you will learn in this article;

- How to spot a profitable t shirt niche
- How to find best selling designs
- Massive Niche List

[BEFORE WE BEGIN] Bookmark this page! You'll be coming back. Oh, and share the hell out of it!

How to Find Profitable T-Shirt Niches

How to spot a profitable t-shirt niche

Finding niche's to wrangle is the single most important aspect when starting out with print on demand or dropshipping. It forms the backbone of what we are trying to achieve with building a scalable, long-term business.

No matter which niche you target the ones that will be the most profitable will be the ones with the most passion and pride. A lot of the bigger passionate, pride-filled niches have thousands of products being promoted to them every time they open their browser. Niching down is where the biggest opportunities will lie.

For instance, instead of focusing on the broad law enforcement niche, you would drill down into sub-niches.

Police Officer>Dog Handler> Californian Dog Handlers.

The 3rd tier may not be appropriate in this circumstance, but you see what I am saying.
Most sales in this industry are driven hugely by passion. By focusing in deep on a niche that is full to the brim of passionate individuals will make your success that much faster.

It's not always the most creative designs that win, often it's not. Simple designs with heavy text and a niche relevant image will in most cases sell better.

Removing excessive colours and other design elements allows it to appeal to a much wider audience.

**Interests Facebook has Removed**

While the list provided is massive it must be noted that any interests that were found with 3rd party vendors (i.e. Acxiom, Oracle Data Cloud (Datalogix), Epsilor and Experian) will be removed and as such won't be targetable.

Further to that any targeting parameters including purchasing, in-market audiences and so forth will also be affect.

For most people this won't be of too much concern and if you're looking to crack another niche (obviously you are) then it's just a matter of testing...as it always has been.

**How to create an Untapped Niche on Demand**

You may not know it but their are literally THOUSANDS of untapped niches on Facebook, it is just a matter of testing and measuring what they are.

How do we find them? It is a matter of finding a bigger audience then drilling down by crossing it with other big audiences.

Take for instance Nurses that love Labradors...or poodles...or roller derby... or kayaking.

Do you see where I am going with this?

**Want Storehacks to Build Your Shopify Store?**

I have just released our Store Build Service and have a tier to suit everyone. No more having to worry about whether your store will convert, we will it to do just that.

Make sure you take a look and save yourself precious time that could be better spent learning how to sell.

[![](I'm Interested)]

**How to judge the passion within a niche.**

The easiest way of judging whether or not a niche will be passionate is by seeing how many competitors are in that industry. Industries like nursing, pets, politics, sports etc are all indicators of above-average passion.
Particularly, when targeting people within those niches that are actively purchasing niche related products.

When I was first starting, and even to this day, one of the biggest niches that continually buy is nursing.

In part, this would be due to the demographic predominantly being made up of women in the 24-54 year age bracket. That age range is a massive sweet spot.

Being profitable in niches like nursing comes down to a few different elements, a new super product, niching down or having built a brand around both.

My personal Shopify success comes from the nursing industry where I was able to sell in excess of $300,000 of one product. It can still be done. But unless you have an exclusive on a new item I would suggest niching down as I explain below.

Hobbies can be broken down into profitable sub-niches often resulting in faster success;

Sub-niches of nursing;
• Registered nurse,
• Pediatric nurse,
• Emergency nurse,
• ICU nurse,
• Nursing student, etc.

Sub-niches of Engineering;

• Civil engineer,
• Computer,
• Design,
• Construction,
• Mechanical, etc.

Judging profitability on the size of niche.

Bigger niches allow for scaling. Scaling allows for much bigger paydays and longevity. The key to making sub-niches work is by focusing on the category as a whole. That's right, focus on nursing.

BUT, instead of making a generic shirt that says, "Nurse, because badass butt jabber isn't an official title" you'd create a shirt that said;

• "Registered Nurse, because badass butt jabber isn't an official title," or,
• "Pediatric Nurse, because badass butt jabber isn't an official title", or,
• "Emergency Nurse, because badass butt jabber isn't an official title"...

You get the idea. Instead of creating one shirt for the parent niche, you've now got 3 babies to go out there and make money for you.

Focusing on the parent niche will prove to be much more lucrative than focusing on one sub-niche.

Verifying a niche is targetable

As Facebook will be our main traffic source for testing it is imperative to make sure we can, in fact, find interests related to it. This is as simple as pulling up your ads manager and typing in your niche, i.e. "Black Sphynx Cat"
Test 1 = FAIL.

Based on that I would definitely revise whether or not to run a "Black Spynx Cat" shirt...

Instead, search for the parent niche "Spynx Cat".
It's not a bad sized audience to tap into. You could still try "Black Sphynx cat" by targeting that larger audience. As we all know, pet owners like to spend money on their pets. And if, within that audience, we're lucky enough to find the black cat owner...we will no doubt find a sale... or 3.

I think I said "Cat" far too many times in that explanation.

And that brings us to our next point, is the niche willing to spend money...?

**Cashed up niches.**

The Sphynx cat is a perfect example of a niche that's willing to spend money. When you consider that a purebred Sphynx sells for in excess of $2,000, you can understand that these cat owners are willing to spend money.

On the other hand. Targeting graduating high schoolers or Bey Blade lovers will likely result in a lack of sales. Why? It's due to the readily available means of funding. If they are too young for a credit card, you are introducing an unnecessary barrier to entry.

The people within that niche will need to ask permission from someone with available funds, which slows down the process of converting a prospect into a paying customer.

**Untouched Niche Markets 2018**

Believe it or not, finding untouched Niche Markets in 2018 is not only possible it is downright easy. All it comes down to is blending niches i.e. Roller Derby + Nursing + Pitbull or Horse Riding + Mermaids etc.
Whilst you won't be able to find single interests that are untouched, niching down will provide you a little extra firepower as those people would never have seen a product for them so specifically.

**How to find best selling designs**

Now you know how to find niches (really, it's not that hard and I've seen hundreds of beginners just get started and immediately blow it up), let's take a look at crafting a scalable campaign.

I am literally going to all but give you a fist full of cash with this. Finding 1 scalable saying is great, but finding the holy grail is what we would like to be able to do, not just the once, but consistently.

So what is a scalable saying? Take our previously mentioned nurse shirt above. Targeting our badass nurses and the sub-niches gives us the ability to create multiple designs/campaigns from the one saying.

This is how I was able to have the success that I have had online. By consistently crafting campaigns that were scaled out to dozens of sub-niches each and every week.

So how do you craft these sayings that haven't been done to death?

Simple! Research the best selling shirts and blending the sayings together to create a new, unique phrase that hasn't been seen before.

As an example, I found the shirt below on Amazon.
It's a very generic shirt, funny, but generic. So how could we niche this down? Just like this;

- "Being a Register Nurse gives me enough money to live comfortably...."
- "Being a Mechanic gives me enough money to live comfortably...."
- "Being a Guitarist gives me enough money to live comfortably...."

Those sayings have never had shirts designed for them (that I know of). Be the first, then come back here and thank me for creating your first series of scalable designs.
This method will continue to work for you. It costs less to have created once the original design has been done it's just a matter of changing the niche image and a couple of words. While it may not work in every niche, it only needs to scale within 1 or 2 to make the overall campaign a success.

So where can you find places to find sayings like the one above?

- Sunfrog Shirts
- Amazon Best Sellers
- Teespring Marketplace
- Zazzle
- Wanelo
- Redbubble
- Pinterest

The list is endless. Just get researching and once you have the system down, outsource it to your VA's.

**Conclusive Conclusion**

And there it is. To top it all off, I am giving you 1000+ niches for you to research. You will never use them all. What I suggest is going through and taking out the ones you find interesting or would enjoy creating campaigns for and expanding out from there. At first focus on 5-10 niches and work with getting 5-10 designs into each, each week.

If you have any questions please comment at the end of this post and I will answer. Good luck and godspeed on your niche quest.

If you found this article helpful make sure you share it with your networks!
Afterall...sharing is caring!

**Massive T-shirt Niches List**

**Careers**

Abbess
Abbot
Accountant
Activities coordinator
Actor
Actress
Actuary
Administrative assistant
Advertising executive
Advertising sales agent
Aerobics instructor
Aerospace engineer
Agronomist
Air traffic controller
Aircraft mechanic
Airline pilot
Alcohol and drug counselor
Ambulance dispatcher
Anesthesiologist
Anesthetist
Animal scientist
Animal trainer
Animator
Anthropologist
Apothecary
Appraiser
Archaeologist
Architect
Archivist
Armed guard
Art director
Artist
Astronaut
Astronomer
Athlete
Atmospheric scientist
Attorney general
Au pair
Audio and video technician
Audiologist
Audiovisual technician
Author
Auto body technician
Auto body worker
Auto damage appraiser
Automobile cleaner
Automobile salesperson
AV technician
Babysitter
Bacteriologist
Bagger
Baker
Ballerina
Ballet dancer
Ballistician
Ballistics expert
Bank examiner
Bank teller
Banker
Banquet manager
Barber
Barista
Barkeeper
Bartender
Behavioral economist
Biochemist
Biomedical engineer
Biophysicist
Blind escort
Blockmason
Boilermaker
Bookbinder
Botanist
Bricklayer
Bridge engineer
Broker
Brokerage clerk
Budget analyst
Building inspector
Building manager
Bus driver
Butcher
Cab driver
Cabinetmaker
Cake decorator
Camera operator
Car salesperson
Career counselor
Caregiver
Carpenter
Cartographer
Cashier
Certified nursing assistant (CNA)
Chaffeur
Chaplain
Chef
Chemist
Chief executive
Chief information officer
Chief information security officer (CISO)
Chief technology officer (CTO)
Childcare worker
Chiropractor
Choreographers
Civil engineer
Clinical psychologist
Coach
Commercial pilot
Community health worker
Composer
Computer programmer
Conductor
Conservation scientist
Construction laborer
Construction manager
Construction worker
Consultant
Cook
Copyeditor
Copywriter
Corporate lawyer
Corporate recruiter
Cosmetologist
Costume designer
Counselor
Couples therapist
Court reporter
Crane operator
Criminal investigator
Cryptogropher
Curator
Custodian
Customer service representative
Cybersecurity specialist
Dancer
Data scientist
Database administrator
Day trader
Deacon
Decorator
Defense attorney
Delivery services driver
Delivery truck driver
Dental assistant
Dental hygienist
Dentist
Dermatologist
Desk clerk
Desktop publisher
Detective
Dietitian
Director
Doctor
Drafter
Dry cleaner
Econometrician
Economist
Editor
Elected official
Electrician
Elementary school principal
Engineer
Entomologist
Environmental engineer
Epidemiologist
Event planner
Factchecker
Family therapist
Farmer
Farmworker
Fashion designer
Film editor
Financial advisor
Financial analyst
Financial manager
Firefighter
Fisherman
Fitness instructor
Fitness trainer
Flight attendant
Floral designer
Florist
Food batchmaker
Food preparation worker
Food scientist
Food server
Foreign correspondent
Forensic science technician
Forester
Fundraiser
Game warden
Gaming supervisor
Genetic counselor
Geographer
Geologist
Glazier
Graphic designer
Guidance counselor
Gynecologist
Hairdresser
Hairstylist
Hand laborer
Headhunter
Health educator
Hearing officer
Hedge fund analyst
High school principal
High school teacher
Historian
Home health aide
Host
Hostess
Hotel manager
Housekeeping cleaner
Human resources manager
Human resources specialist
Hydrologist
Illustrator
Imam
Industrial designer
Information security analyst
Insulation worker
Insurance sales agent
Interior designer
Internist
Interpreter
Interviewer
Investment banker
Ironworker
IT technician
Janitor
Jeweler
Journalist
Judge
Kindergarten teacher
Laboratory technician
Landscape architect
Laundromat worker
Lawyer
Legal assistant
Legal secretary
Librarian
Library technician
Locomotive engineer
Lodging manager
Logging worker
Logistician
Machine feeder
Machinist
Magistrate
Maintenance worker
Management consultant
Manicurist
Market manager
Market research analyst
Marriage therapist
Mason
Materials scientist
Mathematician
Mayor
Mechanic
Mechanical drafter
Mechanical engineer
Mediator
Medical assistant
Medical secretary
Medical sonographer
Meeting planner
Meteorologist
Microbiologist
Middle school principal
Midwife
Millwright
Miner
Minister
Model
Monk
Motorcycle mechanic
Movie producer
MRI technologist
Municipal clerk
Music director
Musician
Nail care technician
Network administrator
Network architect
Nuclear engineer
Nun
Nurse
Nurse midwife
Nursing assistant
Nutritionist
Obstetrician
Occupational therapist
Oceanologist
Office manager
Operations manager
Operations research analyst
Optician
Optometrist
Orthodontist
Orthotist
Packager
Painter
Paralegal
Paramedic
Paraprofessional
Parson
Pastor
Pediatrician
Pedicurist
Personal care aide
Pest control worker
Petroleum engineer
Pharmacist
Phlebotomist
Photographer
Physical therapist
Physicist
Pilot
Plumber
Podiatrist
Police officer
Political scientist
Politician
Postal service worker
Power plant operator
Preacher
Priest
Private detective
Private equity analyst
Private investigator
Producer
Product manager
Professor
Programmer
Project manager
Prosecutor
Psychiatrist
Psychologist
Public defender
Public relations manager
Public relations specialist
Publicist
Purchasing manager
Quality control inspector
Rabbi
Radiation therapist
Radiographer
Radiologist
Rancher
Real estate broker
Receptionist
Recreation worker
Rector
Referee
Repair worker
Reporter
Representative
Retail sales worker
Revenue agent
Sailor
Sales engineer
Sales manager
Salesperson
Sanitation worker
Scientist
Scout
Sculptor
Secretary
Security guard
Sheriff
Ship engineer
Singer
Skincare specialist
Social worker
Sociologist
Software developer
Sound technician
Special education teacher
Speech therapist
Speech-language pathologist
Statistician
Stonemason
Stringer
Student
Surgeon
Survey researcher
Surveyor
Talent scout
Tax examiner
Taxi driver
Teacher
Teacher assistant
Technical writer
Technologist
Telecommunications repairer
Teller
Theologian
Tool and die maker
Transit police
Translator
Transportation engineer
Travel agent
Truck driver
Tutor
TV producer
Umpire
Urban planner
Venture capital analyst
Veteran
Veterinarian
Vicar
Video editor
Waiter
Waitress
Web developer
Wedding photographer
Wedding planner
Welder
Woodworker
Writer
Zoologist
Zumba instructor

Hobbies/Passions

Accordion
Acroyoga
Aikido
Alto
Antique collecting
Archery
Astronomy
Autoracing
Backgammon
Backpacking
Backpacking
Badminton
Bagpipe
Baking
Ballet
Ballroom dancing
Banjo
Banjo
Baritone
BASE jumping
Baseball
Basketball
Bass drum
Bass guitar
Bassoon
Baton twirling
Beach volleyball
Beachcombing
Beadwork
Beat box
Beekeeping
Beer brewing
Belly dancing
Bellyboarding
Bird watching
Blogging
BMX
Board games*
Boating
Bobsleigh
Bocce ball
Bodybuilding
Bonsai
Book club
Bouldering
Bowling
Boxing
Breakdancing
Bridge
Bungee jumping
Burlesque
Calligraphy
Camping
Candle making
Canoeing
Canyoning
Capoeira
Card games*
Card tricks
Cats*
Cello
Ceramics
Checkers
Cheerleading
Cheese tasting
Chess
Clarinet
Classical music
Clavichord
Cliff diving
Cloud watching
Coffee roasting
Coin collecting
Color guard
Comic books
Computer programming
Conworlding
Cooking*
Cosplay
Country girls
Country music
Couponing
Cowboys
Cricket
Crochet
Croquet
Cross-stitch
Crossword puzzles
Cryptography
Curling
Cycling
Cymbals
Dancing
Darts
Dioramas
DJ’ing
Dodgeball
Dogs*
Doll collecting
Dominoes
Drawing
Drumming
Dumpster diving
Editing Wikipedia
Electronic dance music (EDM)
Electronic music
Embroidery
English horn
Equestrianism
Euphonium
Extreme ironing
Extreme pogo
Extreme sports
Falconry
Felting
Fencing
Field hockey
Figure skating
Fishing
Flag football
Flamenco
Floorball
Flower arranging
Flowriding
Flute
Fly fishing
Folk dancing
Folk music
Foosball
Football
Fossil hunting
Freestyle biking
French horn
Frisbee
Gardening
Genealogy
Geocaching
Ghost hunting
Glass blowing
Go Karting
Gold panning
Golf
Graffiti
Grilling
Guitar
Gunsmithing
Gymnastics
Half-marathon
Ham radio
Handball
Hang gliding
Harmonica
Harp
Harpsichord
Herping
Hiking
Hip hop
Homebrewing
Horseback riding
Hot air ballooning
Hula hooping
Hunting
Ice fishing
Ice hockey
Ice skating
Inline skating
Investing
Irish dancing
Jazz
Jewelry making
Jiu jitsu
Jogging
Judo
Juggling
Karaoke
Karate
Kayaking
Kazoo
Keyboard
Kickball
Kickboxing
Kitesurfing
Knitting
Krav Maga
Kung fu
Lacemaking
Lacrosse
Laser tag
Latin dance
Leather crafting
Lego building
Letterboxing
Line dancing
Listening to music
Live action role-playing game (LARP)
Lomography
Longboarding
Luge
Lute
Lyre
Machinema
Macrame
Magic tricks*
Mahjong
Mandolin
Mapmaking
Marathons
Marbles
Marimba
Marksmanship
Martial arts
Meditation
Metal detection
Metalwork
Minesweeper
Mixed martial arts
Modern dance
Mountain biking
Mountaineering
Musicals
Netball
Nordic skating
Oboe
Ocarina
Offshore racing
Opera
Organ
Origami
Overtone chanting/singing
Paintball
Painting
Palm reading
Parachuting
Parkour
People watching
Petanque
Photography
Piano
Piccolo
Pilates
Ping pong/table tennis
Podcasts
Poetry
Poker
Polo
Pooktre
Pool/billiards
Pottery
Pump organ
Puppetry
Puzzles
Quidditch
Quilting
Racquetball
Rappelling
Rapping
Recorder
Reiki
Ringette
Robotics
Rock climbing
Roller derby
Roller skating
Rubik's Cube
Rugby
Running
Sailing
Salsa
Sand art
Sandboarding
Saxophone
Scale model building
Scrabble
Scrapbooking
Scuba diving
Sculpting
Sewing
Shadow boxing
Shark diving
Shopping
Shortwave listening
Singing
Skateboarding
Skeet
Sketching
Skiing
Skimboarding
Skydiving
Skysurfing
Slacklining
Slot car racing
Snare drum
Snooker
Snorkeling
Snowboarding
Snowshoeing
Soap making
Softball
Solitaire
Soprano
Sousaphone
Speed skating
Spelunking
Stamp collecting
Stand-up comedy
Stargazing
Stone skipping
Sudoku
Surfing
Sushi making
Swimming
Swing dancing
Taekwondo
Tai chi
Tambourine
Tango
Tap dancing
Target shooting
Tarot
Tattoo
Taxidermy
Tennis
Tenor
Tenor drum
Tetris
The Blues
Throwing boomerangs
Tie-dyeing
Timpani
Tin whistle
Tough-mudder
Trance music
Travel
Tree shaping
Triathlon
Trombone
Trumpet
Tuba
Ukulele
Ultimate frisbee
Ultramarathon
Video games*
Vinyl records
Viola
Violin
Vocal jazz
Volleyball
Volunteering
Wakeboarding
Waltz
Water polo
Water ski
Watercolor painting
Web design
Weightlifting
Whistling
Whittling
Wine tasting
Wingsuit
Wood carving
Woodworking
Word searches
Worldbuilding
Wrestling
Writing
Xylophone
Yo-yo
Yodeling
Yoga

**Family**

Family Affiliations
Abuela
Abuelo
Amigo
Aunt
Auntie
Aunty
Baba
Beau
Beloved
Best friend
Bestie
BFF
Boyfriend
Bride
Bridegroom
Bro
Brother
Brother-in-law
Bubba
Buddy
Child
Children
Chum
Classmate
Co-worker
Colleague
Compadre
Companion
Cousin
Dad
Dada
Daddy
Darling
Daughter
Maman
Mammy
Mate
Mom
Momma
Mommy
Mother
Mother-in-law
Mum
Mummy
Nana
Nanny
Nephew
Niece
Nieta
Nieto
Offspring
Old man
Pa
Padre
Pal
Papa
Papi
Pappy
Parent
Partner
Peer
Pop
Poppa
Pops
Relative
Roomie
Roommate
Schoolmate
Second cousin
Sib
Sibling
Sibs
Sidekick
Significant other
Sis
Sissy
Sister
Sister-in-law
Son
Son-in-law
Soulmate
Spouse
Step-parent
Stepchild
Stepchildren
Stepdad
Stepfather
Stepmom
Stepmother
Stepsibling
Suitor
Sweetheart
Sweetie
Teammate
Twin
Uncle
Wife
Bubbe
Zaide
Zayde

Animals

Farm Animals
Horse
Goat
Donkey
Chicken
Cow
Pig
Sheep
Llama
Alpaca
Bison

Household Pets
Dogs
Rescues
Beagle
Bulldog
Boxer
Shih Tzu
Rottweiler
Pomeranian
Maltese
Great Dane
Jack Russell
Cocker Spaniel
Papillion
Doberman
Golden Retriever
Akita
Pitbull
Husky
Dachshund
German Shepherd
Poodle
Pug
Dalmatian
Labrador
Cats
Turtle
Guinea Pig
Snake
Python
Chinchilla
Hamster
Iguana
Fish
Rabbit
Ferret
Birds
Parrot
Rats
Duck
Elephant
Hedgehog
Platypus
Lemur
Peacock
Spider
Tarantula
Scorpion
Squirrel
Fox
Monkey
Panda
Alligator
Skunk
Shark
Sloth
Crab
Bees
Butterflies
Lady Bug
Deer
Dinosaurs
T-Rex
Triceratops
Dolphin
Manatee
Whale
Giraffe
Lion
Tiger
Rhino
Hippo
Dragonfly
Frog
Octopus
Owl
Polar Bear
Seahorse
Starfish
Wolves
Zebra
Cheetah
Panther
Leopard
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